

littala Christmas makes you slow down with timeless design

Christmas is the time of year when people slow down and take stock of the year, invite their family and friends to visit and celebrate. Christmas in the North looks to follow this traditional pattern, with seasonal dishes on the table and the kids waiting for Father Christmas. Traditions like these provide a welcome sense of continuity in our otherwise hectic life. littala's Christmas theme has been designed very much with this mood in mind, with an emphasis on snow-white, Scandinavian landscapes. The Christmas collection mixes familiar classics with a range of new *Taika* pieces in red.



Klaus Haapaniemi's *Taika* design hit the shelves for the first time in spring 2007, when it decorated **Heikki Orvola's** *Aika* range of tableware. This will be followed up this August with a black and white version. To celebrate Christmas, littala will offer a range of *Taika* pieces in red, and these will make a great complement to the red *Teema* pieces launched last Christmas, and offer yet more opportunities for people to mix and match their way to creating their very own Christmas table settings.

Decorating with light

littala's 'Ambient light' range is perfect for helping create a true Christmas atmosphere. One of the classic pieces in the range is **Heikki Orvola's** minimalist *Kivi* candleholder, which is celebrating its 20th anniversary this year and is available in a total of 23 colours.

Two new lights to be added to the range this autumn are the *August* LED lamp from the Swedish design duo of **Mats Broberg** and **Johan Ridderstråhl**, and **Thomas Sandell's** *Glow*. **Harri Koskinen's** *Atlas* candlestick is also making a comeback, while the popular *Aalto* candleholder will be available this Christmas in a new matte white version, rich in associations with the ice and snow of the northern winter landscape.

Give a gift that lasts

littala products have long been popular presents, as their timeless design easily stands the test of time and brings pleasure for years to come. Products that enable people to step outside the rush of their everyday life and take some time for themselves are becoming increasingly popular. Why not test for yourself how a beautiful piece of design can set your imagination free? **Giorgio Vigna's** elegant birds or Harri Koskinen's iconic *Lantern* make excellent jumping-off points for a reflective moment.

littala products offer both beauty and unforgettable moments. Slow down, take some time to yourself and think – what kind of moments you would like to give?

A selection of Iittala gift products:**Taika red:**

Plate 22 cm

Saucer 15 cm

Saucer 11 cm

Espresso cup 0,1 l

Coffee/Cappuccino cup 0,2 l

Mug 0,4 l

Bowl 0,6 l

Teema red:

Flat plate 21 cm

Bowl 21 cm

Bowl 15 cm

Mug 0,3 l

Additional information:

Tuija Aalto-Setälä, PR Manager

Tel. +358 204 39 5255,

tuija.aalto-setala@iittala.com

Photo requests:

Kirsi Lauttia, Communicator

Tel. +358 204 39 6220

kirsi.lauttia@iittala.com

www.iittala.com